

Proudly Made in Canada

Ingredients: Cocoa 38%, Cocoa mass, Cocoa butter, Sugar, Milk 38%, and or Dark 68% Cocoa. Sensitive Ingredients: Lactose, Soy & may contain nuts. Mutrition Facts: Serving Size 10g (Approx) | Calories Per Serving 70 cal Keep cool and in dry place not exceeding 64° -72°F (18° -22°C).

FRONT

Freshly hand made from the finest Belgian Chocolate

LetiqeD trof III fortcapital.ca

All the best over the holidays, we hope you and yours have a wonderful end to the year.

Hope to connect in December or early in 2024.

We are grateful to work with wonderful people and appreciate our relationship with you.

Net Weight: 5.92oz (168g) Best Before: 04.10.2024

That all said, we do hope that you will enjoy the chocolates, and that you will arise each morning

Not so clever. At this point, if you are still ready – guessing we are in agreement on this...

(spoiler alert) it is only chocolate behind the door.

Not particularly useful. You will probably have more than one advent calendar this year, and

alert) it is chocolate behind the door.

Not at all unique. You will very likely have more than one advent calendar this year, and (spoiler

confident that we have hit that goal:

Candidly, if recipients find the gift one or more of the three, we're happy. This year, we are less Each year we try to come up with a gift that we think may be (A) unique, (B) useful and/or (C) clever.

Happy holidays, indeed.

26.2 cm

with anticipation as to what more you will learn about Fort Capital, our team, and our clients behind

Let's all try to start Wordle with "BONUS" today... we know our team will be thinking about this word for the next week.





Corporation

What does "independent" mean to you? We think it goes well beyond not being owned by a bank.

Canada's home for advice.

We believe in abundance, not scarcity. Market share assumes you can put the market into a box.

66 M&A deals value at \$38.4B 69 capital issues totaling \$4.5B 0 league tables generated

We only care that we give 100% on the deals we play a role in.

Check out our sister company, Relay Transition Partners, dedicated to the sale of SMBs, the heart of







At the date of publishing this advent calendar, feels like markets are getting better.

> How is the year ending for you?

Our last NPS (net promoter score) was **85**... a figure we are incredibly humbled by and strive to maintain.



Boutique intellect, Fort Capital charts the

course

Respect, protect (Haiku generated by ChatGPT)



It's hard to come up with these things (you are seeing that...?). We take a break on December 19



Five sleeps left for those celebrating **Christmas**



Know a talented banker looking for something different, more? Have them (or you!) call us



5 engagements, 3 marriages, and 13 kids and grandkids since we opened our doors. A couple of nests

Circle of life.

"Fortis" is latin for strong, and the root for fortune, effort and $\,{\scriptstyle \cdot }$ fortify (and comfort!). Find those all working with us. vacated too.



Friends first. Our

friends become our clients and our clients \circ

become our friends.

Check out our affiliation with "NXTRND", dedicated to preparing companies well in advance of fundraising so that their stories are shaped for success.



Happy Hanukkah to those that begin observing this holiday today.



Hanukkah means dedication - you have ours

We work with our elbows down. Way down. Call us if you want to collaborate.

Because it's **not** just business.™

differently, for our clients and ourselves. Learn more here

We try to do things



Born (fittingly) on April Fools Day, 2014, we are approaching 10 years in business.



We hire summer interns in all three of our markets, as well as Fall and Winter co-op programs on a selective basis - have your students check us out





<u>A</u>1 Santa's elves may be busy making toys, but we're busy making connections - with over 5300 LinkedIn followers 1

and counting!

Proud partnership of 45 professionals in 3 offices across Canada.

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